

PUBLISHING VOLUME COMMITMENT

This incentive is available to support publishers in retaining their publishing mail volumes.

A postage credit of up to 2%

To Qualify

Mail at least 95% of the volume mailed the year before and mail at least 250k items during a 12 month period.

At least 16% of the publication must contain editorial content or 30% editorial if using the Subscription Magazine service.

Time Period

12 months.
Postage Credits
2% off the access price per item.

Uses

The Incentive rewards customers who post publishing mail volumes at the same level (or higher) than the year before entering into the incentive.

Postage Credits

Format	Products Available	Weight Range	Publishing Volume Commitment % Credits
Large Letter	Magazine 70 Mailmark	0-100g	2%
Large Letter	Magazine 70 Mailmark	101-750g	2%
Large Letter	Magazine 70 Manual	0-100g	2%
Large Letter	Magazine 70 Manual	101-750g	2%

Postage credit rates are subject to Royal Mail's discretion and approval. Postage credits will be awarded as discounts to the access price only and available as a retrospective credit to use against future mail campaigns.